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www.tradexpos.com / e-mail - info@tradexpos.com

2024 North American Farm and Power Show

Four Seasons Centre

1525 South Elm Avenue
Owatonna, MN 55060

March 14, 15, 16, 2024

Dear Exhibitor:

The Tradexpos Team is proud to present the North American Farm and Power Show at the Four Seasons Centre in Owatonna, Minnesota.

The Four Seasons Centre is located within a 1-hour drive of over 3.5 million acres of crop land. This contains 2 million acres of corn and 1.5 million acres of soybeans. The North American Farm & Power Show is supported by several agricultural entities including: Linder Farm Network, University of Minnesota Extension, and the Minnesota FFA.

In conjunction with the show, there will again be a silent auction benefiting the Minnesota FFA Foundation. Any items you wish to donate are appreciated! Val Aarsvold is organizing the auction, she can be contacted via email at val.aarsvold@mnffaoundation.com.

Move-in information will be mailed out February 1st, this will include any special instructions for the show and what time you can get into your area to create a smooth experience for all exhibitors.

Baymont by Wyndham Owatonna will be offering their special farm show rate of **\$97.90** plus tax per night. Be sure to mention the 2024 North American Farm and Power Show when booking, to get the special rate.

We look forward to having you exhibit with us and hope you find the 2024 North American Farm and Power Show a wise investment for your company. Please call us at (800) 949-3976 if you have any additional questions.

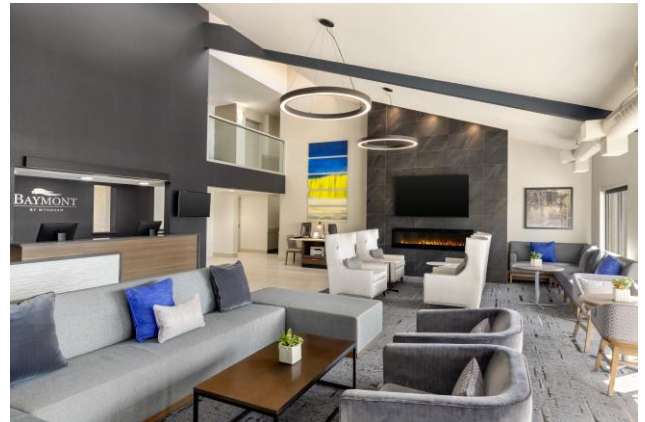
Dan Slowinski & The Tradexpos Team

Dan Slowinski
Show Director
Tradexpos, Inc
507-437-4697
dan@tradexpos.com



Baymont by Wyndham Owatonna

is proud to be the Official Lodging for the
2024 North American Farm & Power Show



Special Rate for the 2024 North American Farm & Power Show
is

\$97.90 plus tax per night

(based on 2 adults - each additional adult is \$10.00 per night, not to exceed 4 people per room)

To Make your Reservations

Call the hotel Directly at: 507-455-1142

Ask for the North American Farm and Power Rate

Rate includes:

- * Complimentary Hot Breakfast – 6 AM to 9 AM Mon – Fri and 7 AM – 10 AM Sat & Sun
 - * Complimentary Hotel-wide Wireless Internet Access
 - * Remodeled Rooms with Cozy Serta Perfect Sleeper Beds
 - * All Rooms have Flat-screen HDTV, Coffee Makers, Refrigerators and Microwaves
 - * Complimentary 24-hour Coffee Bar
 - * Large Indoor Pool, with Whirlpool Spa and Game Room including Pool Table
- Market Place and Pub 41 serving Win, Beer and other beverage located just off the Lobby
- *Wyndham Rewards offered for your stay!
 - * Not a Member, Sign up at check-in

Baymont by Wyndham Owatonna
245 Florence Ave. Owatonna, MN 55060
PH: 507-455-1142 Fax: 507-444-0545

We look forward to your stay



2024 Contract Agreement

Booth Contract: **2024 North American Farm and Power Show**
Location: **Four Seasons Centre / Steele County Fairgrounds**
Address: **1525 South Elm Ave.**
Town: **Owatonna, MN 55060**

Show Dates: **March 14, 15, 16, 2024**
Show Hours: Thursday 9:00 AM-5:00 PM
Friday 9:00 AM-5:00 PM
Saturday 9:00 AM-4:00 PM

Indoor Booth Rates			Bulk Area Rates		
One Booth	10'x 10'	\$ 610.00	One Bulk Area	20'x 32'	\$ 2,820.00
Two Booths	10'x 20'	\$1,180.00	Two Bulk Areas	40'x 32'	\$ 5,440.00
Three Booths	10'x 30'	\$1,710.00	Three Bulk Areas	60'x 32'	\$ 7,860.00
Four Booths	10'x 40' or 20' x 20'	\$2,200.00	Four Bulk Areas	80'x 32'	\$10,080.00
Each Additional Booth		\$ 475.00			
Outside Lot Rates			With Indoor Booth	25'x 50'	\$ 400.00
			Purchased Separately	25'x 50'	\$ 675.00

EXHIBITORS WISHING TO RETAIN 2023 EXHIBIT AREA ARE ASKED TO RETURN THIS CONTRACT BY Oct. 1ST

UTILITIES-All three show days		Please reserve (QTY) _____ Indoor Booth (s)	= \$ _____
<input type="checkbox"/> 110 Volt	\$50.00	Please reserve (QTY) _____ Bulk Area (s)	= \$ _____
<input type="checkbox"/> 208 Volt Single Phase	\$75.00	Please reserve (QTY) _____ Outside Lot (s)	= \$ _____
		Utilities	= \$ _____
		Total Investment	= \$ _____
		25% Deposit (due with contract)	= \$ _____
		Balance Due January 1st, 2024	= \$ _____

Wireless internet is available free all three days.

Forklifts will be available free during move-in and move-out

PAYMENT IN U.S. DOLLARS ONLY. CHECK OR CREDIT CARD PAYMENTS ARE ACCEPTED. PAYABLE TO TRADEXPPOS INC.

We accept Discover, MasterCard, or Visa (circle the one you will use) a 4% convenience fee will be added.

This convenience fee is non-refundable.

Card Number: _____ Billing Zip Code: _____ Expiration Date: ____/____/____
Street Address: _____ Three Digit Security Code: _____

Print Card Holder Name As It Appears on the Card

Signature of Card Holder

Date

**NO BOOTH ASSIGNMENT WILL BE MADE WITHOUT A SIGNED CONTRACT AND DEPOSIT.
NO REFUND AFTER JAN. 1, 2024
NO EXHIBIT SETUP UNLESS ALL BOOTH FEES ARE PAID IN FULL.**

EXHIBITOR INFORMATION:

Company Name (as to appear in show guide) _____
Contact Person (please print) _____ Signature _____
Mailing Address _____ Billing Address (if different) _____
City _____ State _____ Zip _____
Phone _____
Cell _____
E-mail _____
Website _____

**You may mail, fax, or email your contract to
Tradexpos, INC.**
Phone 800-949-3976 Fax 507-437-8917
www.Tradexpos.com Dan@Tradexpos.com

Products & Services to be displayed (include brand names you'd like listed in show guide) _____

Special Request: _____

CONTRACT FOR EXHIBITOR SPACE

(Continued)

In consideration of the mutual covenants hereafter set forth, the parties contract the following:

1. **TRADEXPOS, INC.** will permit the Exhibiting Party to use exhibit space subject to the expressed conditions enumerated herein. **TRADEXPOS, INC.** reserves the right to accept or reject a contract and to designate the area and specific location of space rented. The violation by the Exhibiting Party of any condition expressed or implied in the rules and regulations shall, at discretion of **TRADEXPOS, INC.** terminate this agreement; where upon the Exhibiting Party shall immediately vacate the above described space and forfeit, as liquidated damages, any funds paid to **TRADEXPOS, INC.** **TRADEXPOS, INC.** reserves the right to the final decision on accepting contracts and space assignments - no specific space location is guaranteed.
2. In no case shall the Exhibiting Party allow other individuals or organizations to **sublease or rent exhibition space** without the prior knowledge and approval of **TRADEXPOS, INC.** All exhibitors will be required to exhibit inside their purchased display area. **No selling, discussion or sales approach in the walk-way/isle adjacent to their purchased display area.**
3. Set up times will be assigned per booth locations as spelled out in your move-in letter, mailed at least 30 days prior to the show. Deadline for set-up is 5:00 pm (**March 13, 2024**) unless otherwise agreed upon. Exhibits shall remain intact until 4:00 pm (**March 16, 2023**). All exhibits must be removed from the show floor/outside lot displays no later than 8:00 pm. **TRADEXPOS, INC.** will not be responsible for any items left at show site after the close of the Farm Show.
4. No signs, aerial pieces, or other devices shall extend above the normal height of the 8' high back drop of exhibits without prior approval of **TRADEXPOS, INC.**. The maximum height of 8' is allowed only in the rear half of the booth with a 4' height restriction imposed on all materials in the remaining space forward toward the isle so as not to obstruct the sight line of neighboring exhibitors. Any use of microphones or sound amplifying devices must be kept at a non offensive level, the volume must be within reasonable levels and must not interfere with other exhibitors. Radio and background music are not allowed before during or after the show. **DVD presentations must have the prior approval of TRADEXPOS, INC.**
5. **No food/water items may be given away or sold without complying with state health codes and the prior approval of TRADEXPOS, INC. and the facility.** Exhibitors using electrical power must supply their own UL approved 50' power cord. Tradexpos, Inc. reserves the right to allow or not allow the running of indoor heaters (waste oil, electrical, kerosene, diesel, propane) in purchased display space. **The use, distribution or sale of helium gas balloons and salted in shell peanuts are strictly prohibited from any location in the buildings. Due to liability issues no family pets in exhibit booths unless it is a certified service animal with correct papers!**
6. This agreement for exhibit space specified above shall be subject to acts of God or any condition or circumstances beyond the control of **TRADEXPOS, INC.** which shall prevent the carrying out of some or all of the Farm Show, upon the occurrence of such event, **TRADEXPOS, INC.** shall have the right to terminate this agreement without liability of any nature.
7. The Exhibiting Party indemnify, save and hold harmless **TRADEXPOS, INC.** from and against any and all claims, demands, actions or causes of actions, suits at law or inequity of any nature or character arising out of or by reason of any act or omission of the Exhibiting Party or its agents in the performance of the rights, duties, and obligations of the second party under this agreement.
8. The Exhibiting Party understands that **TRADEXPOS, INC.** assumes no responsibility or liability for any property of the second party which may be located on the premises or for drayage received and stored.
9. The Exhibiting Party warrants that it has in effect and shall maintain for the period of this agreement for the mutual benefit of both parties a policy of public liability insurance against claims for personal injuries or death, or damage to property occurring upon, in, or about the herein rented premises; in limits of not less than \$1,000,000 combined single limit by virtue of second party's authorized signature. The second party will supply certificate of insurance naming **TRADEXPOS, INC.** as additional insured.
10. **TRADEXPOS, INC.** reserves the right to change the rules and regulations, and **to make additional rules and regulations, as it deems to be in the best interest of the Farm Show.** **TRADEXPOS, INC.** has the sole power to interpret, amend and enforce rules and regulations.

ADDENDUM A

EXCUSE OF PERFORMANCE

TRADEXPOS, INC. will be excused from the performance of this Agreement to the extent that such performance is prevented by any act of God or force majeure, which could not reasonably have been foreseen and provided for. For the purposes of this Agreement, the terms act of God or force majeure include strikes, lockouts, sit-downs, material or labor restrictions by any governmental authority, unusual transportation delays, riots, floods, washouts, explosions, earthquakes, fire, storms, acts of the public enemy, wars, insurrections, pandemic and/or any other cause not reasonably within the control of TRADEXPOS, INC. or VENDOR or which by the exercise of due diligence TRADEXPOS, INC. is unable wholly or, in part, to prevent or overcome.

Unless due to a default by TRADEXPOS, INC. OR FOUR SEASONS CENTRE, if VENDOR shall, for any other reason, fail to occupy or use the PREMISES in accordance with The NORTH AMERICAN FARM AND POWER SHOW CONTRACT, and/or this Agreement, no refund shall be made of any amounts paid or payable by VENDOR to TRADEXPOS, INC.

TENANT hereby waives any claim for damages or compensation from TRADEXPOS, INC. should this Agreement be so terminated as an act of God or force majeure.

Should the North American Farm and Power Show be canceled by State, Federal or Local authority or by Four Seasons Centre due to any of the above-mentioned occurrences, TRADEXPOS, INC. shall refund all booth fees, *but not credit card convenience fees*, paid to date by VENDOR within 60 days of the Date the NORTH AMERICAN FARM AND POWER SHOW was scheduled to occur.

Authorized Vendor Signature

DATED:

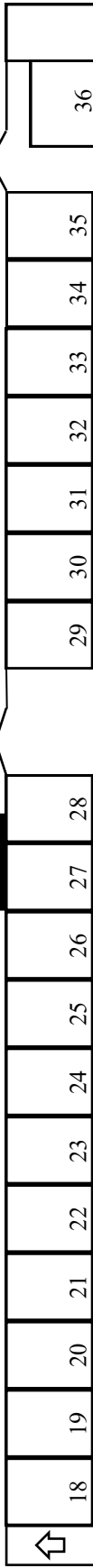
Authorized Tradexpos, Inc. Signature

DATED:

Over Head Door
13'6" x 15'

Emergency Exits

Emergency Exits



100 Isle

102	104	106	108	110	112	114	116	118	120	122	124	126	128	130	132	134	136
201	203	205	207	209	211	213	215	217	219	221	223	225	227	229	231	233	235

Booths 202-236 and 301-335 are 10' x 16' &
Purchased as Bulk Space

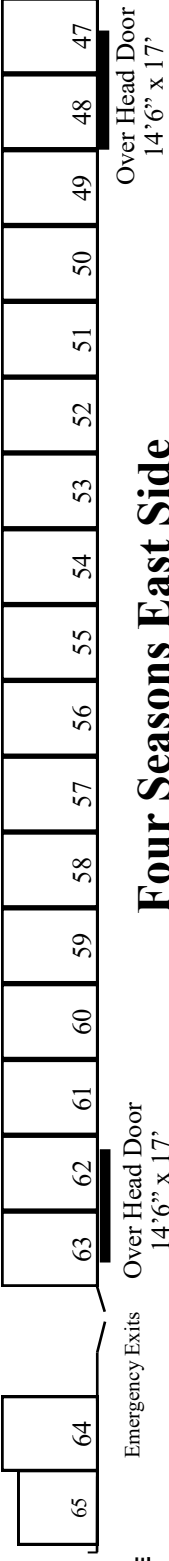
200 Isle

202	204	206	208	210	212	214	216	218	220	222	224	226	228	230	232	234	236
301	303	305	307	309	311	313	315	317	319	321	323	325	327	329	331	333	335

300 Isle

302	304	306	308	310	312	314	316	318	320	322	324	326	328	330	332	334	336
401	403	405	407	409	411	413	415	417	19	421	423	425	427	429	431	433	435

400 Isle



Four Seasons East Side

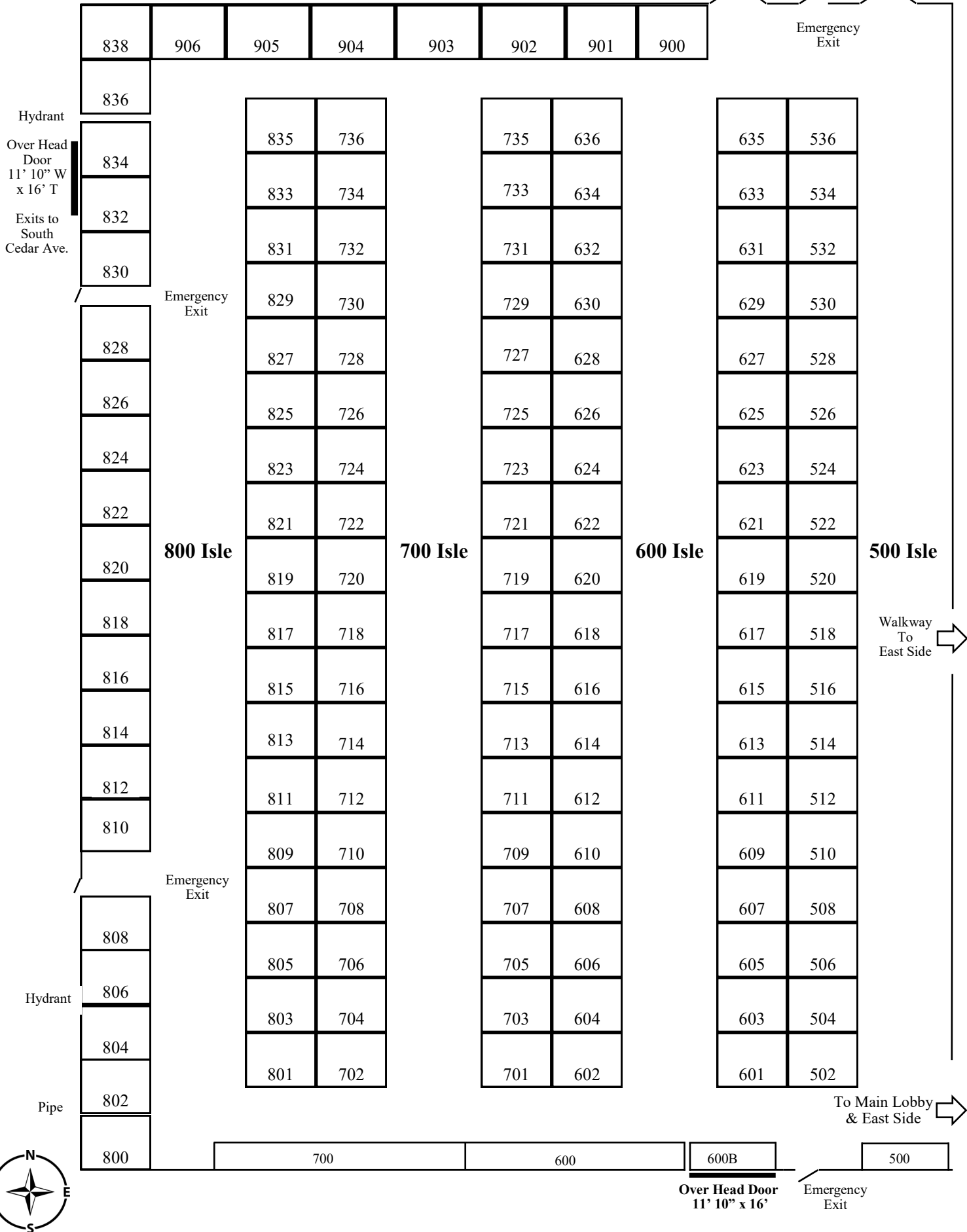


To West Side &
Main Lobby



Hydrant

Four Seasons
West Side





Over Head Door
11' 10" W x 16' T

**West
Four Seasons
Centre**

Over Head Door
11' 10" x 16'

LOBBY

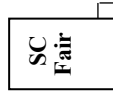
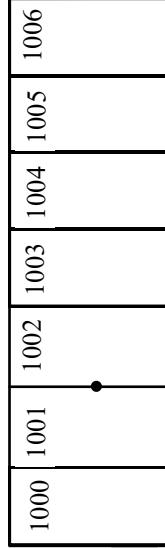
Over Head Door
14' 6" x 17'

**East
Four Seasons
Centre**

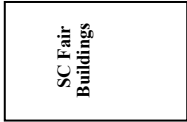
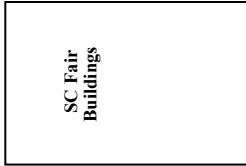
Over Head Door
13' 6" x 15'

Over Head Door
14' 6" x 17'

9th Street



**SC Fair
Buildings**



**Green
Space**

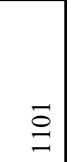
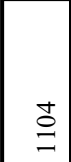
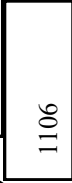
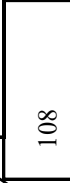
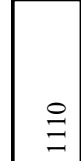
ATTENDEE PARKING

Green
Space

South
Cedar
Ave.

South
Elm
Ave.

Grandstand



**TRAILER
PARKING**

SW 18th Street SE

SW 18th Street SE

Official Show Program



*Special Feature in: Farm & Ranch Guide &
Tri-State Neighbor*

NORTH AMERICAN FARM & POWER SHOW

Publish Date: March 8, 2024

Deadline: February 29, 2024

Contact your sales rep to take
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