



811 WEST OAKLAND AVENUE
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www.tradexpos.com / e-mail - info@tradexpos.com

2022 North American Farm and Power Show

Four Seasons Centre

1525 South Elm Avenue
Owatonna, MN 55060

March 17, 18, 19, 2022

Dear Exhibitor:

The Tradexpos team is proud to present the North American Farm and Power Show at the Four Seasons Centre in Owatonna, Minnesota.

We thank you for working with us as we navigated cancelling the 2021 North American Farm and Power Show. If you had an assigned location for the 2021 show, you will be able to homestead it. Just send back the contract with deposit like normal. If you chose to carry over the funds, we still need you to return a signed contract.

The Four Seasons Centre is located within a 1-hour drive of over 3.5 million acres of crop land. This contains 2 million acres of corn and 1.5 million acres of soybeans. You will find a strong agricultural media presence with the Linder Farm Network, and an even stronger FFA Community in this area.

In conjunction with the show, there will again be a silent auction benefiting the Minnesota FFA Foundation. Any items you wish to donate are appreciated! Val Aarsvold is organizing the auction, she can be contacted via email at val.aarsvold@mnffaoundation.com.

Move-in information will be mailed out February 15th, this will include any special instructions for the show and what time you can get into your area to create a smooth experience for all exhibitors.

Baymont Inn & Suites will be offering their special farm show rate of \$93.90 plus tax per night. Be sure to mention the 2022 North American Farm and Power Show when booking, to get the special rate.

If we have to cancel the 2022 North American Farm and Power Show, you will have the same options (refund/rollover) as last year. This is all outlined in Addendum A on the back of the contract.

We look forward to having you exhibit with us and hope you find the 2022 North American Farm and Power Show a wise investment for your company. Please call us at (800) 949-3976 if you have any additional questions.

The Tradexpos Team,

Brock Nelson, Dan Slowinski, Debbie Golberg, Kandice Shaw



Baymont by Wyndham Owatonna
is proud to be the Official Host Lodging for the
2022 North American Farm & Power Show!



Special Rate for the 2022 North American Farm & Power Show is

\$92.90 plus tax per night

(based on 2 adults - each additional adult is \$10.00 per night)

**Reservations can be made by
calling the hotel Directly at: 507-455-1142**

Request the special North American Farm and Power Rate

Rate includes:

- * Complimentary Hot Breakfast – 6 AM to 9 AM daily
- * Complimentary Hotel-wide Wireless Internet Access
- * Remodeled Rooms with Cozy Serta Perfect Sleeper Beds
- * All Rooms have Flat-screen HDTV, Coffee Makers, Refrigerators and Microwaves
 - * Complimentary 24-hour Coffee Bar
- * Large Indoor Pool, with Whirlpool Spa and Game Room including Pool Table
- Market Place and Pub Forty-One Beer serving Wine Bar just off the Lobby
 - * Wyndham Rewards offered for your stay!
 - * Not a Member, Sign up at check-in

Baymont by Wyndham Owatonna
245 Florence Ave. Owatonna, MN 55060
PH: 507-455-1142 Fax: 507-444-0545

We look forward to your stay & Thank you for your business!



2022 Contract Agreement

Booth Contract: 2022 North American Farm and Power Show
 Location: Four Seasons Centre / Steele County Fairgrounds
 Address: 1525 South Elm Ave.
 Town: Owatonna, MN 55060

Show Dates: March 17, 18, 19, 2022
 Show Hours: Thursday 9:00 AM-5:00 PM
 Friday 9:00 AM-5:00 PM
 Saturday 9:00 AM-4:00 PM

Indoor Booth Rates			Bulk Area Rates		
One Booth	10'x 10'	\$ 600.00	One Bulk Area	20'x 32'	\$ 2,800.00
Two Booths	10'x 20'	\$1,160.00	Two Bulk Areas	40'x 32'	\$ 5,400.00
Three Booths	10'x 30'	\$1,680.00	Three Bulk Areas	60'x 32'	\$ 7,800.00
Four Booths	10'x 40' or 20' x 20'	\$2,170.00	Four Bulk Areas	80'x 32'	\$10,000.00
Each Additional Booth		\$ 450.00			

Outside Lot Rates	With Indoor Booth	25'x 50'	\$ 400.00
	Purchased Separately	25'x 50'	\$ 675.00

EXHIBITORS WISHING TO RETAIN 2021 EXHIBIT AREA ARE ASKED TO RETURN THIS CONTRACT WITH DEPOSIT BY SEPTEMBER 1ST

Utility Rates	
<input type="checkbox"/> 110 Volt	\$50.00
<input type="checkbox"/> 208 Volt Single Phase	\$70.00

Free wireless internet is available all three days.

Forklifts will be available free of charge during move-in and move-out

Please reserve _____ Indoor Booth(s) = \$ _____
 Please reserve _____ Bulk Area(s) = \$ _____
 Please reserve _____ Outside Lot(s) = \$ _____
 Utilities = \$ _____

Total Investment = \$ _____
25% Deposit (due with contract) - \$ _____
 Balance Due January 1st, 2022 = \$ _____

PAYMENT IN U.S. DOLLARS ONLY. CHECK OR CREDIT CARD PAYMENTS ARE ACCEPTED. PAYABLE TO TRADEXPOS INC.

We accept Discover, MasterCard, or Visa (circle the one you will use) a 4% convenience fee will be added.

This convenience fee is non-refundable.

Card Number: _____ Expiration Date: ____/____ Three Digit Security Code: _____

Street Address: _____ Billing Zip Code: _____

Print Card Holder Name As It Appears on the Card: _____

Signature of Card Holder: _____ Date: _____

**NO BOOTH ASSIGNMENT WILL BE MADE WITHOUT A SIGNED CONTRACT AND DEPOSIT.
 NO REFUND AFTER JAN. 1, 2022
 NO EXHIBIT SETUP UNLESS ALL BOOTH FEES ARE PAID IN FULL.**

EXHIBITOR INFORMATION:

Company Name (as to appear in show guide) _____

Address _____ City _____ State _____ Zip _____

Website _____ E-mail _____

Contact Person (please print) _____ Phone _____

Signature _____ Cell _____ Fax _____

Products & Services to be displayed (include brand names you'd like listed in show guide) _____

Special requests _____

Billing Address (if different) _____

City, State, Zip _____

Tradexpos, Inc.
 811 West Oakland Ave.
 P.O. Box 1067
 Austin, MN 55912-1067

While you may choose to make a copy for your files,
 return original to Tradexpos, Inc.

Contract continued on reverse side

Brock@Tradexpos.com
 Phone: (800) 949-3976
 Fax: (507) 437-8917
 www.Tradexpos.com

CONTRACT FOR EXHIBITOR SPACE

(Continued)

In consideration of the mutual covenants hereafter set forth, the parties contract the following:

- 1. TRADEXPOS, INC.** will permit the Exhibiting Party to use exhibit space subject to the expressed conditions enumerated herein. **TRADEXPOS, INC.** reserves the right to accept or reject a contract and to designate the area and specific location of space rented. The violation by the Exhibiting Party of any condition expressed or implied in the rules and regulations shall, at discretion of **TRADEXPOS, INC.** terminate this agreement; where upon the Exhibiting Party shall immediately vacate the above described space and forfeit, as liquidated damages, any funds paid to **TRADEXPOS, INC.** **TRADEXPOS, INC.** reserves the right to the final decision on accepting contracts and space assignments - no specific space location is guaranteed.
2. In no case shall the Exhibiting Party allow other individuals or organizations to **sublease or rent exhibition space** without the prior knowledge and approval of **TRADEXPOS, INC.** All exhibitors will be required to exhibit inside their purchased display area. **No selling, discussion or sales approach in the walkway/isle adjacent to their purchased display area.**
3. Set up times will be assigned per booth locations as spelled out in your move-in letter, mailed at least 30 days prior to the show. Deadline for set-up is 6:00 pm (**March 16, 2022**) unless otherwise agreed upon. Exhibits shall remain intact until 4:00 pm (**March 19, 2022**). All exhibits must be removed from the show floor/outside lot displays no later than 8:00 pm. **TRADEXPOS, INC.** will not be responsible for any items left at show site after the close of the Farm Show.
4. No signs, aerial pieces, or other devices shall extend above the normal height of the 8' high back drop of exhibits without prior approval of **TRADEXPOS, INC.** . The maximum height of 8' is allowed only in the rear half of the booth with a 4' height restriction imposed on all materials in the remaining space forward toward the isle so as not to obstruct the sight line of neighboring exhibitors. Any use of microphones or sound amplifying devices must be kept at a non offensive level, the volume must be within reasonable levels and must not interfere with other exhibitors. Radio and background music are not allowed before during or after the show. **DVD presentations must have the prior approval of TRADEXPOS, INC.**
5. **No food/water items may be given away or sold without complying with state health codes and the prior approval of TRADEXPOS, INC. and the facility.** Exhibitors using electrical power must supply their own UL approved 50' power cord. Tradexpos, Inc. reserves the right to allow or not allow the running of indoor heaters (waste oil, electrical, kerosene, diesel, propane) in purchased display space. **The use, distribution or sale of helium gas balloons and salted in shell peanuts are strictly prohibited from any location in the buildings. Due to liability issues no family pets in exhibit booths unless it is a certified service animal with correct papers!**
6. This agreement for exhibit space specified above shall be subject to acts of God or any condition or circumstances beyond the control of **TRADEXPOS, INC.** which shall prevent the carrying out of some or all of the Farm Show, upon the occurrence of such event, **TRADEXPOS, INC.** shall have the right to terminate this agreement without liability of any nature.
7. The Exhibiting Party indemnify, save and hold harmless **TRADEXPOS, INC.** from and against any and all claims, demands, actions or causes of actions, suits at law or inequity of any nature or character arising out of or by reason of any act or omission of the Exhibiting Party or its agents in the performance of the rights, duties, and obligations of the second party under this agreement.
8. The Exhibiting Party understands that **TRADEXPOS, INC.** assumes no responsibility or liability for any property of the second party which may be located on the premises or for drayage received and stored.
9. The Exhibiting Party warrants that it has in effect and shall maintain for the period of this agreement for the mutual benefit of both parties a policy of public liability insurance against claims for personal injuries or death, or damage to property occurring upon, in, or about the herein rented premises; in limits of not less than \$1,000,000 combined single limit by virtue of second party's authorized signature. The second party will supply certificate of insurance naming **TRADEXPOS, INC.** as additional insured.
10. **TRADEXPOS, INC.** reserves the right to change the rules and regulations, and **to make additional rules and regulations, as it deems to be in the best interest of the Farm Show.** **TRADEXPOS, INC.** has the sole power to interpret, amend and enforce rules and regulations.

ADDENDUM A

EXCUSE OF PERFORMANCE

TRADEXPOS, INC. will be excused from the performance of this Agreement to the extent that such performance is prevented by any act of God or force majeure, which could not reasonably have been foreseen and provided for. For the purposes of this Agreement, the terms act of God or force majeure include strikes, lockouts, sit-downs, material or labor restrictions by any governmental authority, unusual transportation delays, riots, floods, washouts, explosions, earthquakes, fire, storms, acts of the public enemy, wars, insurrections, **pandemic** and/or any other cause not reasonably within the control of TRADEXPOS, INC. or VENDOR or which by the exercise of due diligence TRADEXPOS, INC. is unable wholly or, in part, to prevent or overcome.

Unless due to a default by TRADEXPOS, INC, OR FOUR SEASONS CENTRE, if VENDOR shall, for any other reason, fail to occupy or use the PREMISES in accordance with The NORTH AMERICAN FARM AND POWER SHOW CONTRACT, and/or this Agreement, no refund shall be made of any amounts paid or payable by VENDOR to TRADEXPOS, INC.

TENANT hereby waives any claim for damages or compensation from TRADEXPOS, INC. should this Agreement be so terminated as an act of God or force majeure.

Should the North American Farm and Power Show be canceled by State, Federal or Local authority or by Four Seasons Centre due to any of the above-mentioned occurrences, TRADEXPOS, INC. shall refund all booth fees, *but not credit card convenience fees*, paid to date by VENDOR within 60 days of the Date the NORTH AMERICAN FARM AND POWER SHOW was scheduled to occur.

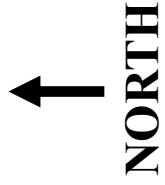
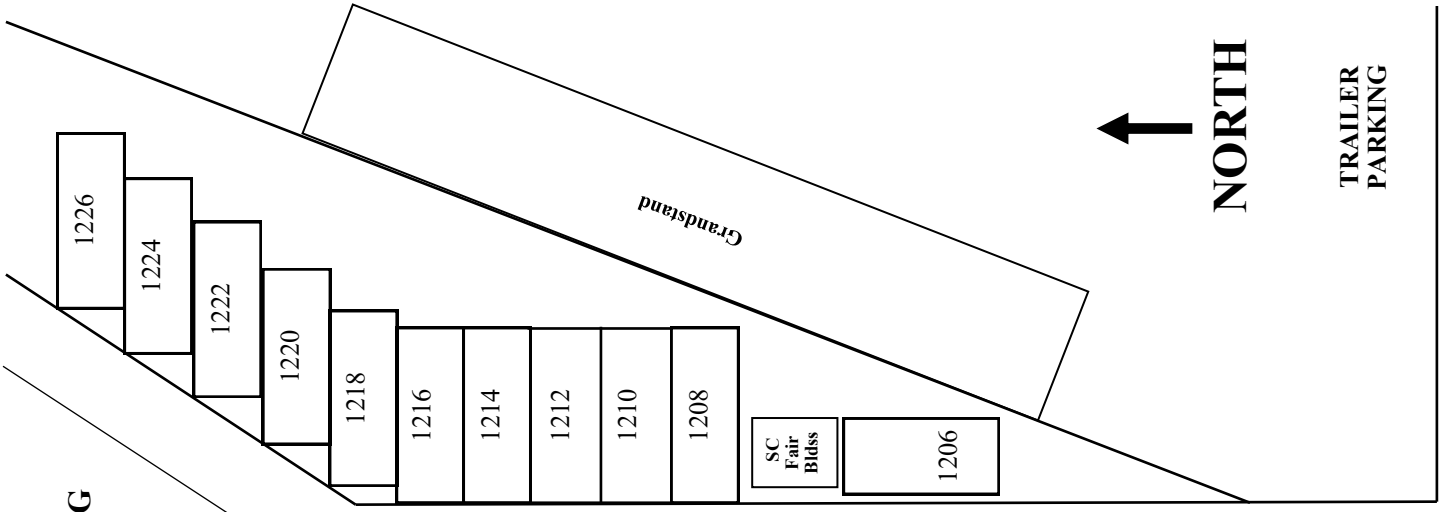
DATED:

Authorized Vendor Signature

DATED:

Authorized Tradexpos, Inc. Signature

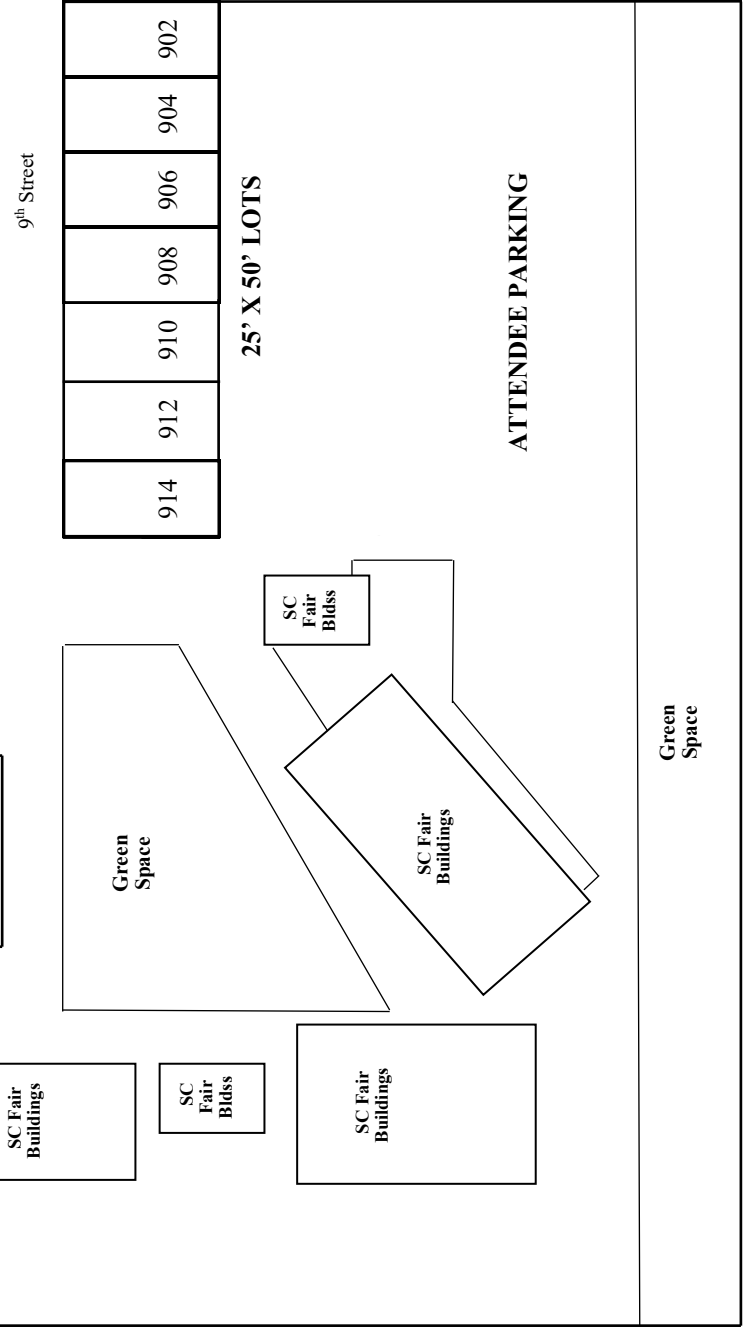
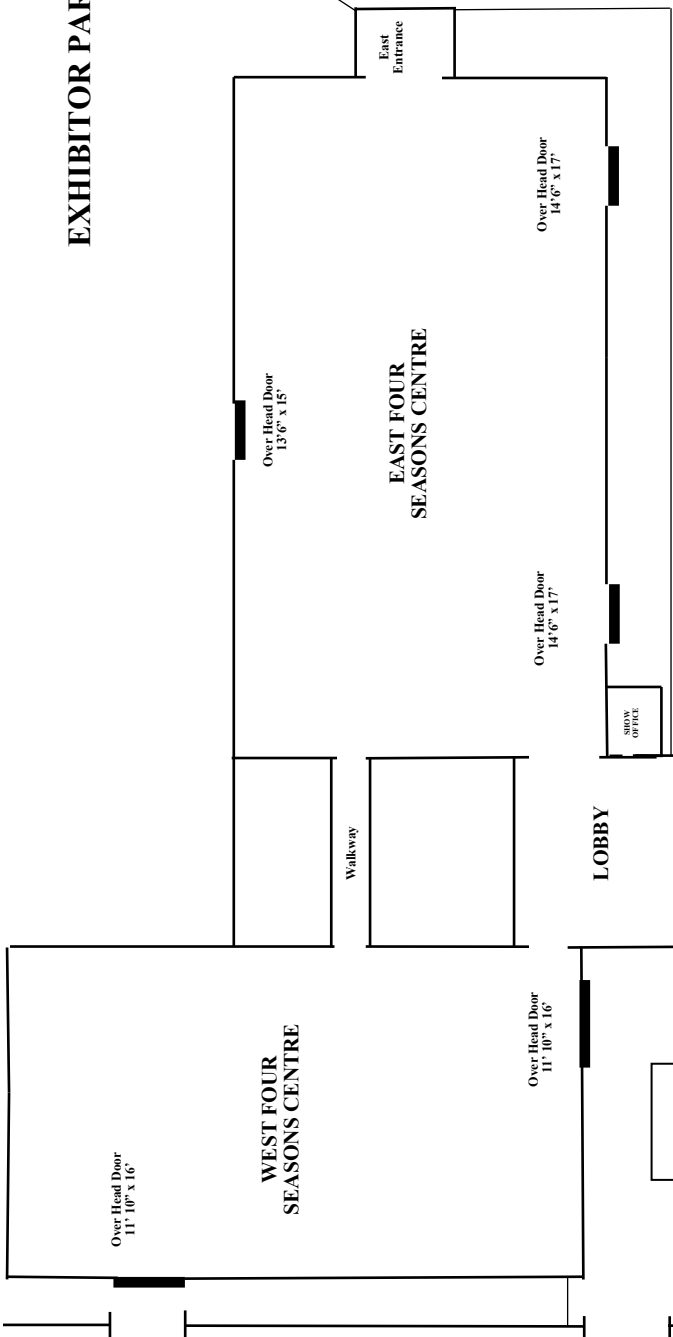
EXHIBITOR PARKING



TRAILER PARKING

SW 18th Street SE

South Elm Ave.



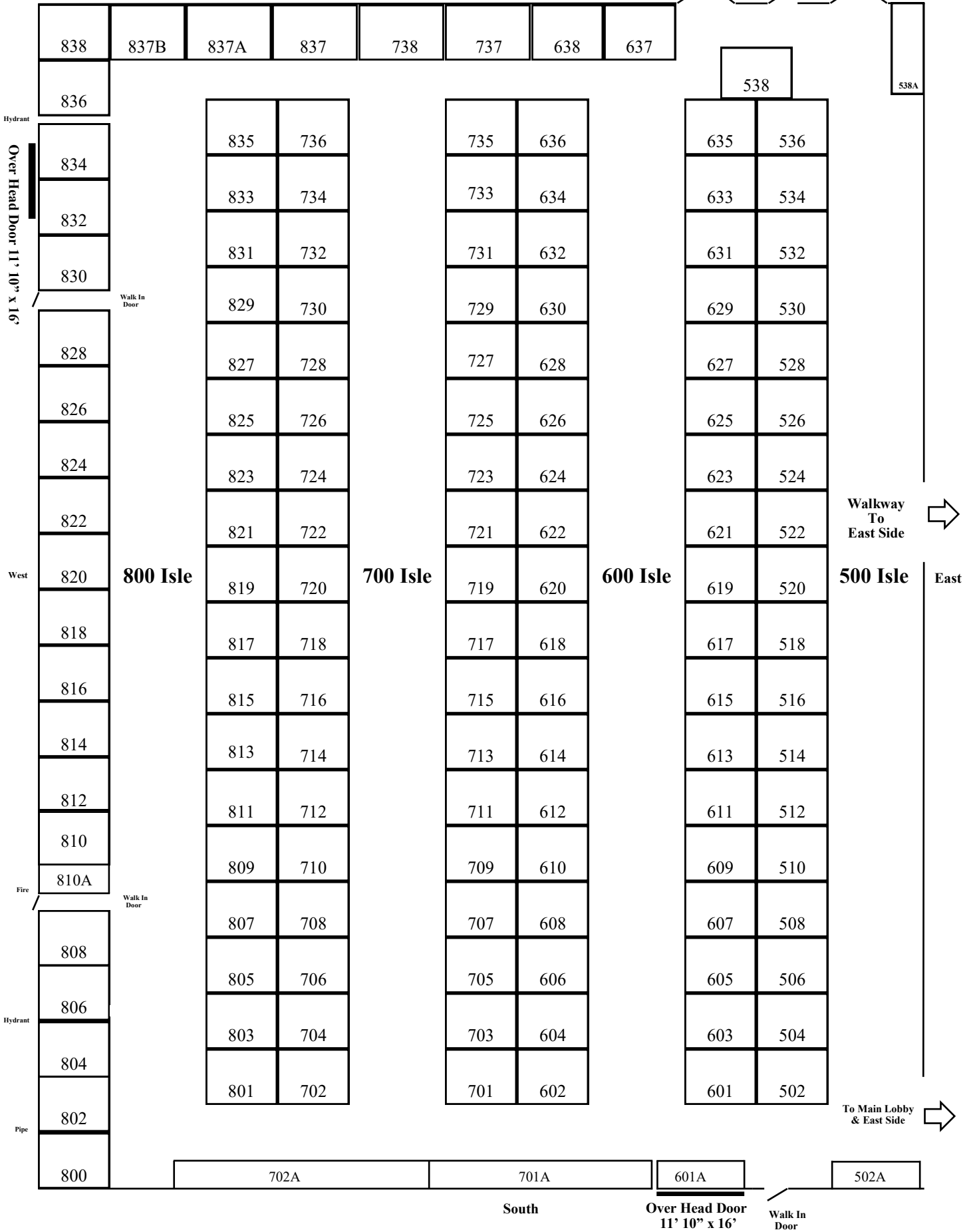
South Cedar Avenue

SW 18th Street SE

Four Seasons West Side

North

Walk In
Doors

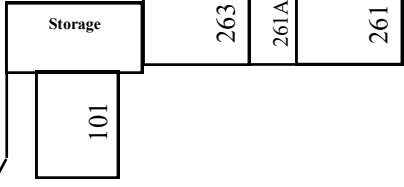


Emergency Exit

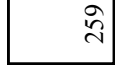
Emergency Exit

Over Head Door 13'6" x 15'

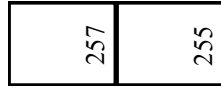
North



Storage



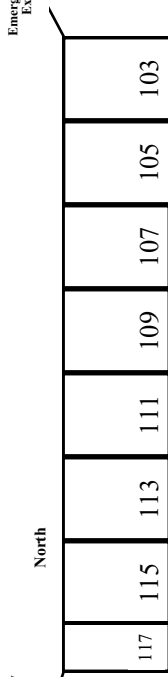
Hydrant



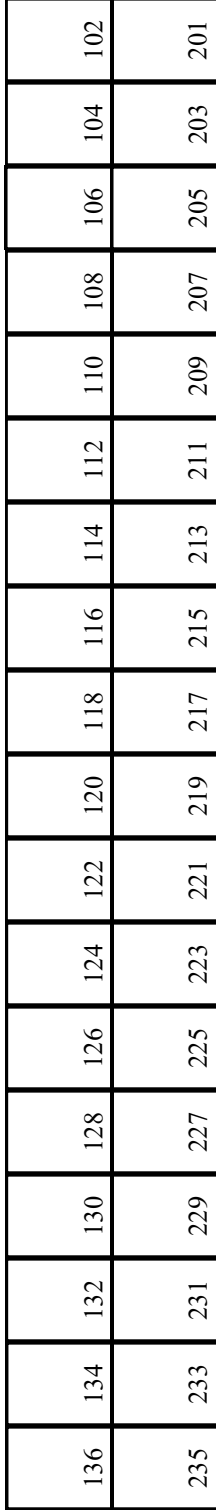
Public Entrance



Emergency Exit

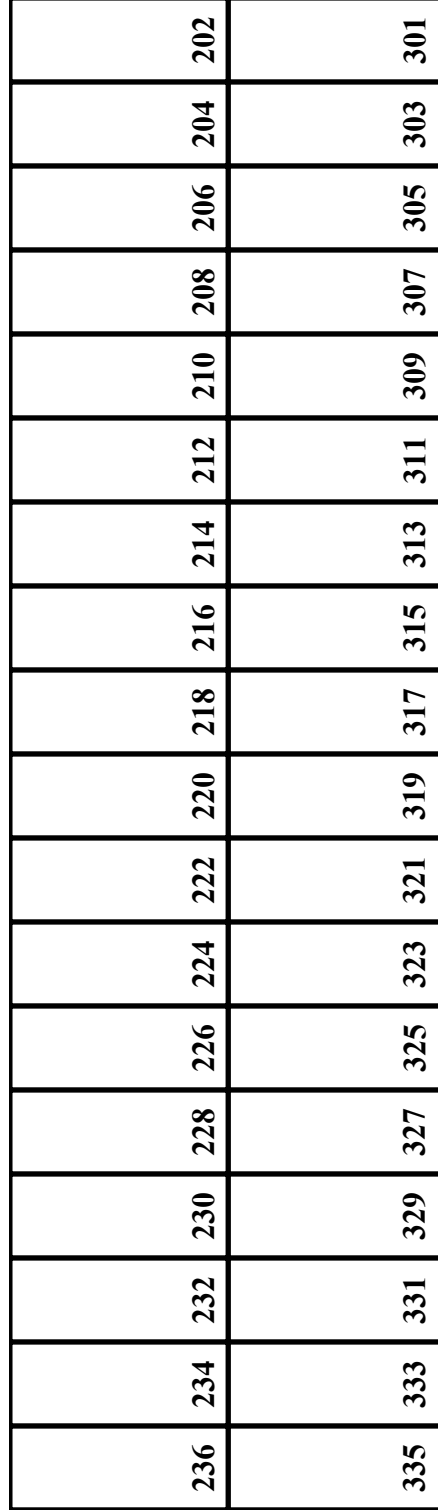


100 Isle



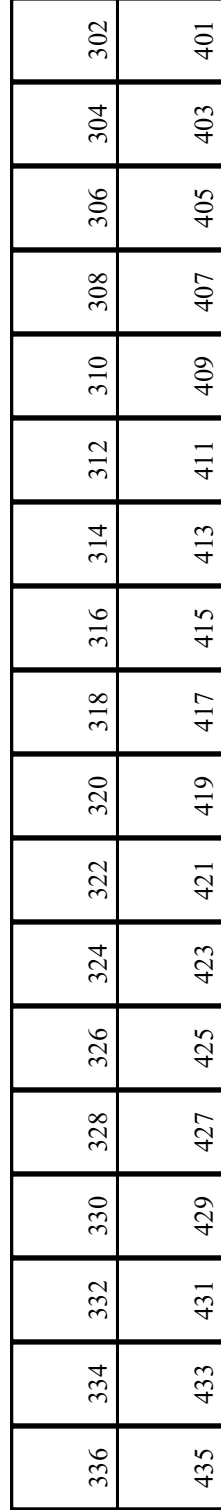
200 Isle

Booths 202-236 and 301-335 are 10' x 16'

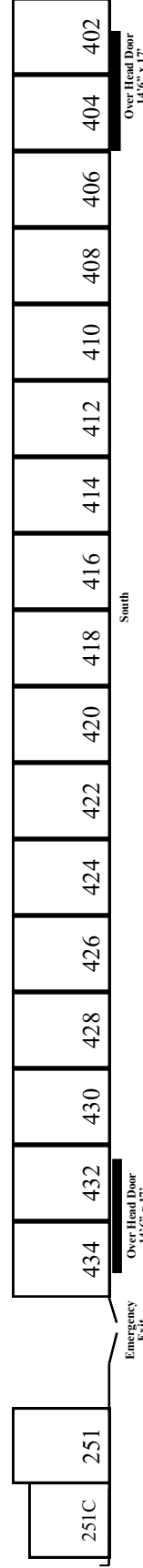


Four Seasons East Side

300 Isle



400 Isle



Over Head Door 14'6" x 17'

Emergency Exit

South

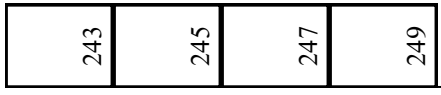
To West Side & Main Lobby



Walkway



Hydrant



West

NORTH AMERICAN
FARM
★ ★ ★ ★ ★
POWER
SHOW



BOOK YOUR AD SPACE IN THE OFFICIAL PROGRAM TODAY!

Event Dates: March 17, 18, 19, 2022

Location: 4 Seasons Centre, Steel County Fairgrounds, Owatonna, MN

Over 20,000 copies are published and distributed

- In the MN Farm Guide which is mailed directly to over 18,500 MN and IA farmers
- Handed out at the entrances of the NAFB Show
- Available on the online e-edition of the Minnesota Farm Guide.

THE OFFICIAL SHOW PROGRAM WILL INCLUDE: Vendor Maps, Vendor Listing, Schedule of Events, Seminar Schedule, Exhibitors & Products features! Expect over 22,000 attendees at the 2022 NAFB Show! Reserve your ad space today!

YES I'D LIKE TO RESERVE AD SPACE NOW

Company Name _____

Authorized By _____ E-Mail _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____

Signature _____

PUBLISHED: March 11, 2022

DEADLINE: March 3, 2022

DISTRIBUTION: Official Program inserted into the MN Farm Guide, and handed out at the entrances.

RATE

<u>Ad Dimensions</u>	<u>Investment</u>
Full Page (9.67" x 10.5")	\$861.00
Jr. Page (7.22" x 9")	\$553.50
1/2 Page Vertical (4.77" x 10.5")	\$430.50
1/2 Page Horizontal (9.67" x 5.25")	\$430.50
1/4 Page (4.77" x 5.25")	\$215.25
1/8 Page (4.77" x 2.5")	\$102.50

Color: Free Reserve your ad space today!

2022 NAFB Digital Advertising Specials

- **Farm Show Digital Package A \$500**
This is an excellent and inexpensive option, targeting the zip code of the farm show with ads delivered to desktop and mobile devices on a wide collection of brand safe sites.
- **Farm Show Digital Package B \$1,000**
This is an excellent option to utilize for maximum impact! We target not only the geographic area of the farm show, but also target ads to appear on pages being viewed by your target demographic audience and with content that matches keywords and phrases related to your business. Ads are delivered to desktop and mobile devices on a wide collection of brand safe sites.

CALL FOR DETAILS AND TO RESERVE SPACE NOW!

Contact Mardell Weisenburger

Office/Cell 605-380-8580 • Fax 701-540-0438

mardell.weisenburger@lee.net